



Contest Criteria & Guidelines



We know that our Return-It Schools are doing an amazing job with their beverage container recycling programs every year and we want to hear all the great stories from around BC. Schools are getting their students involved and engaging with the community, and we want to give you the opportunity to tell your story and have a chance to win a cash prize for your school.

Before you submit your story, make sure you understand the judging criteria so that you will know exactly how to structure it and what you need to include. Read the criteria and guidelines below and make sure that you follow them as closely as possible.



Basic Guidelines & Format

- Contest story submissions open August 30, 2024 and close May 31, 2025.
- Length: Approximately 750 words with a font size no smaller than 11 point and a maximum of 3 pages
- Include a mix of text and photos and/or videos
- Remember visuals will bring your story to life!
- You decide the layout style. Here are some suggestions:



- PDF format only (can include video links)



Objectives/Goals & Measurements of Success

These details must be included in your story:

- Include the **total # of refundable beverage containers collected**
- Include the **total deposit refund** collected \$
- Include the **Return-It Depot location** used for your recycling project/program
- How did you measure the success of your efforts?
- Objectives and goals of the project/program



Creativity & Interesting Details

- Explain how your school collection program was structured
- Let us know how successful your school collection program was
- Explain what your school did with the money collected
- Include any additional creative and unique aspects of your school's program
- REMEMBER TO INCLUDE PHOTOS AND/OR VIDEO LINKS



Impact

- Highlight the educational component of your program
- State the number of students involved and if there were any stand-out students
- How did you promote your program in the community? Was there any community outreach and involvement?
- Include any further details on how your program had an impact with your students and community